**N E W S R E L E A S E**

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***For Immediate Release***

**CRISIS HOUSE LAUNCHES MATCHING GIFT CHALLENGE FOR NEW PROPERTY**

The Copley Foundation will match Crisis House fundraising up to $250,000 to secure a new home and preserve the legacy of this landmark organization!

**El Cajon, CA, September 11, 2020:** Crisis House, the 50-year nonprofit in El Cajon that must vacate its premises on Magnolia Avenue by the end of the year, has found a very generous partner who will match funds toward its goal of securing a new home. For the last 26 years, Crisis House has served those in crisis from our Landmark drop-in Resource Center for women and children fleeing domestic violence and individuals experiencing homelessness, from this location in East County.

The David C. Copley Foundation has pledged a challenge grant whereby the foundation will match every “dollar for dollar” raised up to $250,000 toward the purchase of a new property and related relocation expenses. Kim Koch, COO for the Copley Foundation, said that their foundation looks for organizations “that can make life better for the people they support,” and said that the essential services Crisis House provides to East County need to continue uninterrupted. “And on top of that, Crisis House having to relocate and having to find a building, especially during a pandemic, is difficult. And so much more so for a nonprofit on a budget. It’s imperative that we help them.”

“We urgently need to be out of the building by Dec. 31; we need to raise these funds now to make this happen,” said Executive Director, Mary Case. A new space will ensure access to crucial resources in a confidential setting, she said, and “plays a critical role in planning for a future of positive impact over the next 50 years.”

Crisis House provides direct emergency, transitional and permanent housing with wrap-around services for 145 families, including 312 children, fleeing domestic violence in its four Journey Programs annually. Crisis House’s Camp HOPE programming provides trauma-informed camperships and year-round mentorships for 125 children and families. Thirty-five (35) families and individuals will end their homelessness through our East County Housing Connections project and the mobile outreach team offers life-saving services to 570 people experiencing homelessness.

Throughout the next 30+ days, those interested in donating toward this campaign can make a donation using the link [www.crisishouse.org/newpropertycampaign](http://www.crisishouse.org/newpropertycampaign) or mail a check using the directions indicated on the webpage. For more information please contact Mary at 619-444-3132.

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*The mission of Crisis House, located in El Cajon, is to* **respond** immediately to stop the cycle of domestic violence and homelessness and connect families and individuals to crucial resources that empower them to **renew** their lives. *Crisis House, a non-profit 501 (c)(3) charitable organization (Tax ID # 33-02017339) that ends homelessness for more than 500 people with 330 children annually, relies upon the generous contributions of financial gift and usable goods from individuals, community groups, diverse congregations, schools and businesses in the communities we serve.*